

Quanto vale l'industria creativa in Europa?

	Value Added (billion €)		Employment (million)	
	Core	Total	Core	Total
UK	113	175	1,60	2,70
France	95	142	0,95	1,62
Germany	105	162	1,60	2,70
Italy	60	93	0,84	1,40
Spain	40	62	0,71	1,20
Total EU 27	558	862	8,47	14,38

I danni della pirateria all'industria creativa

	Retail losses (million)	Direct and indirect job losses
UK	1410	39000
France	1682	31400
Germany	1178	34000
Italy	1435	22400
Spain	1707	13200
Total EU 27	9881	186400

Calo del mercato musicale in Italia

	Consumer / end-user spending		Growth 2004-2008
	2004	2008	
Recorded Music	1 613	1 061	-34%
<i>Physical market</i>	1 597	941	-41%
<i>Digital market</i>	16	120	633%

I danni all'industria musicale in Italia

	Digital piracy	Physical piracy	Total piracy
Music (M€)	262	36	298