

H1 2019 vs H1 2018 - Music Revenue (€ Millions, Trade Value) - Dati Deloitte-IFPI						FIMI FEDERAZIONE INDUSTRIA MUSICALE ITALIANA
	H1 2019	share su Total PHY & Digital	share su Total Mkt	H1 2018	share su Total PHY & Digital	
TOTAL PHYSICAL	22.398,18	27%	26%	30.229,52	39%	-25,9%
subscription audio streams income	36.015,00			27.349,70		31,7%
Ad-Supported audio strems income	9.261,10			5.543,80		67,1%
Video streams income	9.045,90			8.466,70		6,8%
TOTAL STREAMING	54.322,00	67%	63%	41.360,20	53%	31,3%
TOTAL OTHER DIGITAL(download + mobile)	4.768,00	6%	6%	6.304,20	8%	-24,4%
TOTAL DIGITAL	59.090,00	73%	69%	47.664,40	61%	24,0%
TOTAL MKT PHY + DIGITAL	81.488,18		95%	77.893,92		4,6%
SYNCH	4.548,10		5%	4.049,70		12,3%
TOTAL MKT	86.036,28	100%	100%	81.943,62		5,0%

