

MKT IT 2021

2021 vs 2020

Music Revenue (€ Millions, Trade Value) - Dato IFPI

	2021	2020	DELTA
Singles	450,5	250,7	79,68%
Vinyl	26.896,3	15.026,7	78,99%
CD	26.718,2	24.156	10,61%
Other audio	686,4	198,5	245,76%
Total album	54.300,1	39.381,3	37,89%
Music video	489,5	434,5	12,67%
Total Physical	55.240,1	40.066,5	37,87%
Download	5.224	6.380,4	-18,12%
Mobile & other	81,8	105,1	-22,13%
Subscription audio streams income	141.717,5	104.541,2	35,56%
Ad-Supported audio streams income	33.763,3	40.218,6	-16,05%
Video streams income	32.984,1	22.553	46,26%
Total Streaming	208.465,8	167.312,8	24,60%
Total Digital	213.771,6	173.798,3	23%
Total PHYSICAL & DIGITAL	269.012,6	213.864,8	25,79%
Synchronization	10.355,9	7.595	36,35%
Performance Rights	52.731,8	38.434,4	37,20%
TOTAL MKT	332.100,3	259.894,2	27,78%