

IL MERCATO DISCOGRAFICO ITALIANO 2024

MUSIC REVENUES (€ MILLION, TRADE VALUE)	2024	2023	Δ 2024/2023
Subscription audio streaming	204.9	174.9	+17.1%
Ad-supported audio streaming	50.5	50.3	+0.4%
Video streaming	52.7	46.2	+14.1%
TOTALE STREAMING	308.1	271.4	+13.5%
Download	3.9	4.5	-12.7%
Mobile & other digital	0.2	0.2	+2.0%
TOTALE DIGITALE	312.2	276.1	+13.1%
Vinile	38.9	36.4	+6.8%
Cd	21.9	25.8	-15.1%
Other audio	0.3	0.2	+61.7%
Music video	0.2	0.2	-7.7%
TOTALE FISICO	61.3	62.6	-2.1%
TOTALE FISICO & DIGITALE	373.5	338.7	+10.3%
Diritti connessi	74.8	72.8	+2.6%
Sincronizzazioni	12.9	13.6	-4.8%
TOTALE MERCATO	461.2	425.1	+8.5%